

Swanson
Christian Products®



SPRING 2025



Making Him Known with Gifts of Eternal Value

NEW

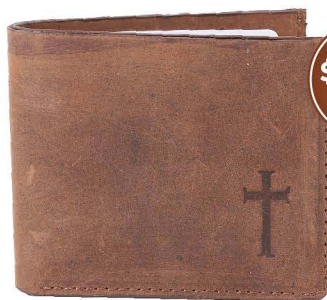
Genuine



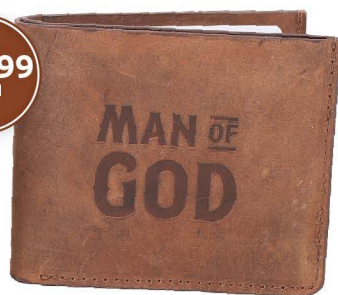
BUFFALO HIDE LEATHER GOODS

Share Faith and Inspiration everywhere you go, or gift these stylish and rugged Bible covers and men's wallets. Made from genuine buffalo leather, these will protect your Bible from the elements.

Approx. Bible Cover Sizes: Large: 10.125"L X 7"W X 1.875"H X-Large: 11.125"L x 8"W x 2.125"H



\$25.99
EACH



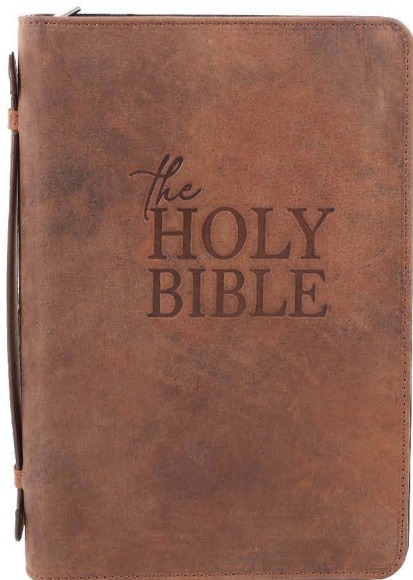
71695 Cross



71696 Man of God



Each Buffalo hide leather product is unique due to the natural grain!

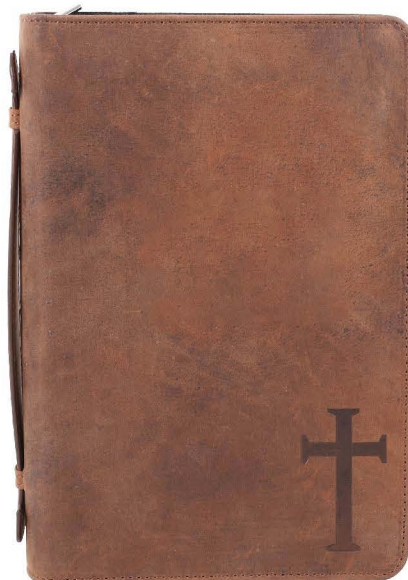


The Holy Bible

54517 Large **\$54.99**



54518 X-Large **\$59.99**



Cross

54523 Large **\$54.99**

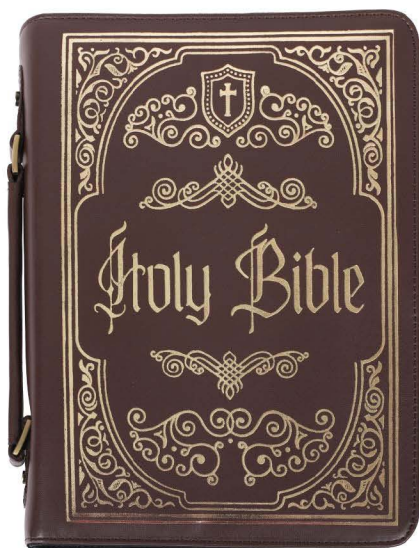


54524 X-Large **\$59.99**



IMITATION LEATHER BIBLE COVERS

\$27.99
EACH



Holy Bible Ornate

54521 Large



54522 X-Large



Strong & Courageous

54515 Large



54516 X-Large



NEW!

DELUXE LEATHER-LOOK WOMEN'S WALLET!



71689

Blessed



\$15.99
EACH

71690

Thankful, Grateful, Blessed



\$14.99
EACH

71693

Choose Joy



71691

Wonderfully Made



71692

Pray. Wait. Trust



71694

Woman of Faith



NEW ARRIVAL!

LIP BALMS

\$2.99
EACH



52636

Wonderfully Made
Original 6 PK



52650

Pray. Wait. Trust.
Herbal Mint 6 PK



52637

Woman of Faith
Cherry 6 PK



52651

Make Heaven Crowded
Blue Raspberry 6 PK



52638

I Am
Peppermint 6 PK



52652

Thankful, Grateful, Blessed
Vanilla 6 PK



\$35.88

20245

2 Each of 6, Assortment 12
+ Display Box



New Designs!

NAIL FILES

\$1.49
EACH SRP

- ✓ Double-sided Imprint & Grit
- ✓ Salon Perfect Nails
- ✓ 7" L X 0.75" W X 0.125" H



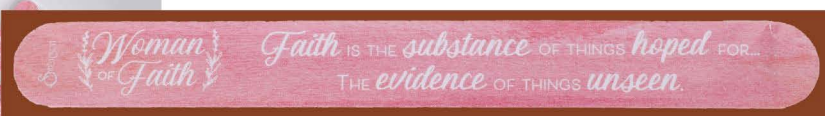
52284

Thankful, Grateful, Blessed Pk 72



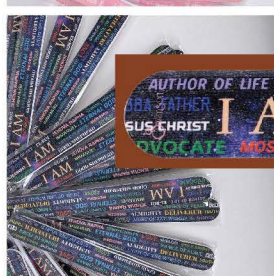
52285

Wonderfully Made Pk 72



52286

Woman of Faith Pk 72



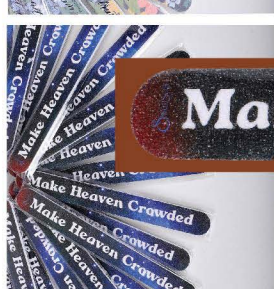
52287

I Am Pk 72



52288

Pray. Wait. Trust Pk 72



52289

Make Heaven Crowded Pk 72



INCLUDES 12 OF EACH DESIGN!



52282 \$1.89 ea

Fashion Assortment Pk 72



INCLUDES 1 OF EACH DESIGN!



52290 \$1.99 ea

Fashion Gift Set Pk 72



NEW LAPEL PIN DESIGNS!

✓ Pack of 3 ✓ Unique Designs ✓ Lead Free

ASSORTMENT COMES WITH DISPLAY PLUS
3 OF EACH OF THE DESIGNS BELOW !

OVERSIZED TO SHOW DETAIL

23691 Lapel Pin Display
20 Slot Assortment PK 60
\$319.20



Display Size: 11.25"L x 15.75"H



23669 \$3.99

Jesus in Cross PK 3



23671 \$3.99

Cross and Flag PK 3



23672 \$3.99

Jerusalem Cross PK 3



23673 \$3.99

Save Me with Footprints PK 3



23674 \$3.99

Dove with Rainbow PK 3



23675 \$3.99

Child of God PK 3



23676 \$3.99

Cross with Robe PK 3



23677 \$3.99

Budded Cross PK 3



23678 \$3.99

Crown of Thorns PK 3



23679 \$3.99

Fish and Cross PK 3



23680 \$3.99

Jesus Key PK 3



23681 \$3.99

Heart with Dove PK 3



23682 \$3.99

Butterfly with Rainbow PK 3



23683 \$3.99

Jesus with Cross PK 3



23684 \$3.99

Isaiah 40:31 PK 3



23685 \$3.99

Jesus PK 3



23686 \$3.99

I Love Jesus PK 3



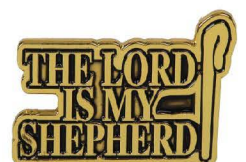
23687 \$3.99

Angel Pink PK 3



23688 \$3.99

Angel Blue PK 3



23689 \$3.99

The Lord is my Shepherd PK 3



NEW LAPEL PINS: FOREVER FRIENDS



Display Size: 8.5"L x 13.5"H
Pin Size: Approx. 1"L x 1.5"H

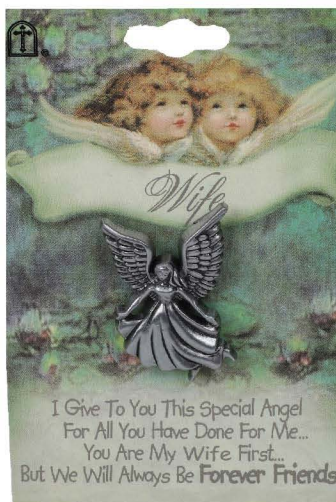
23690 Lapel Pins 36 PK
Forever Friends Display
\$215.64



ASSORTMENT COMES WITH DISPLAY PLUS
6 OF EACH OF THE DESIGNS BELOW !

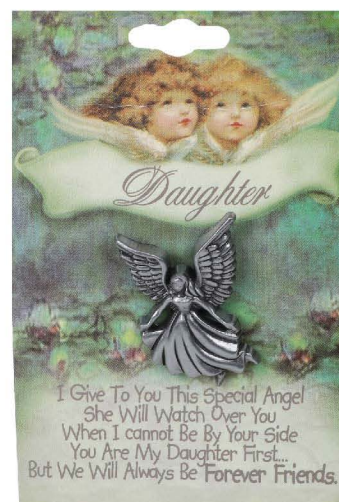


OVERSIZED TO SHOW DETAIL



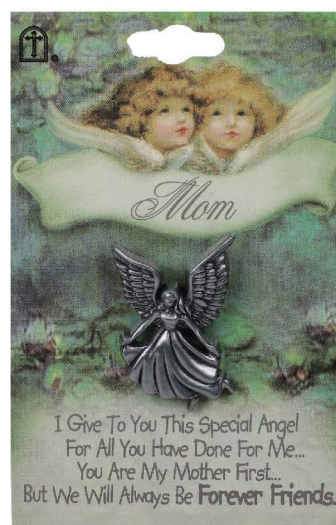
23663 \$5.99

Angel Wife PK 6



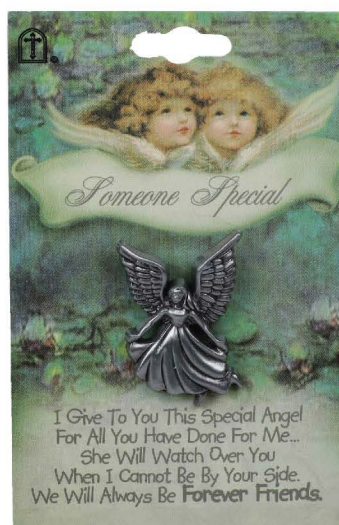
23664 \$5.99

Angel Daughter PK 6



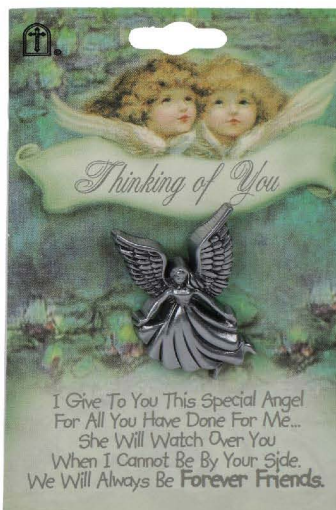
23665 \$5.99

Angel Mom PK 6



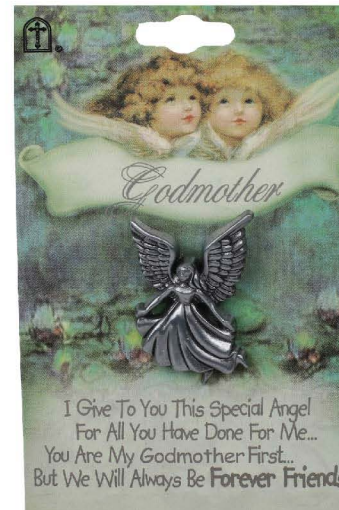
23666 \$5.99

Angel Someone Special PK 6



23667 \$5.99

Angel Thinking of You PK 6



23668 \$5.99

Angel Godmother PK 6



NEW! Jigsaw Puzzles

✓ Durable Material ✓ Unique Designs



60151 \$18.99
The Lord of Creation Gen 1:1
1000 PC 27"L X 20"W



60153 \$18.99
The Resurrection
1000 PC 27"L X 20"W



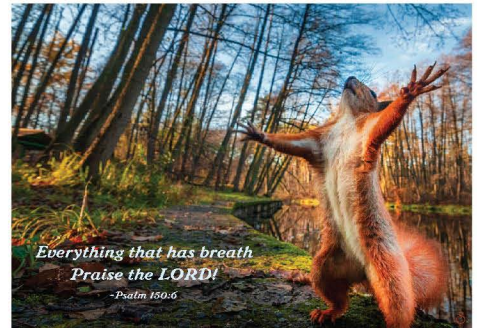
60155 \$15.99
The Last Supper
500 PC 24"L X 18"W



60152 \$18.99
Lion of Judah
1000 PC 27"L X 20"W



60154 \$18.99
Names of God
1000 PC 27"L X 20"W



60156 \$15.99
Everything That Has Breath PS 140:6
500 PC 24"L X 18"W



NEW ARRIVALS NOVELTIES



52518 Dog Tag
Camouflage PK 12
\$2.99 ea



52323 New Life
Animals PK 24
\$3.99 ea



56014 Bracelet- Christian
Assortment PK 150
\$0.79 ea



56013 Bracelet- Jesus
in My Heart PK 12
\$0.89 ea



52326 Jesus Loves
Me PK 24
\$3.99 ea



56015 Bracelet- Sports
Scriptures PK 24
\$1.49 ea



52329 Lamb of God
PK 12
\$4.99 ea

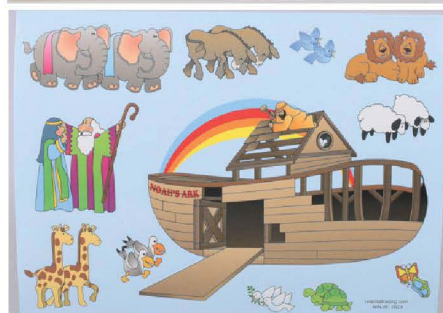
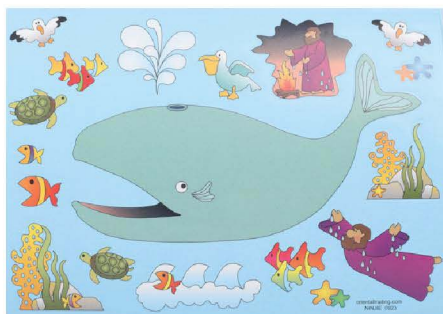


56016 Bracelet- Faith
Band PK 24
\$1.49 ea



NEW ARRIVALS

NOVELTY STATIONARY



44251 Sticker Sheets
Bible Stories 12 CT
\$15.48
\$1.29 per student



44252 Sticker Prayer
Roll 100 CT
\$4.29 per roll
\$0.04 each sticker



44258 Sticker Christian
Sayings Roll 100 CT
\$4.29
\$0.04 each sticker



44256 Stickers Foam
Faith Shapes 10 CT
\$29.99
\$0.06 each sticker



56305 Activity Books
Beatitudes 12 CT
\$23.99
\$1.99 each



56358 Pencil Pop-A-Point
Assortment 50 PK
\$0.99 ea

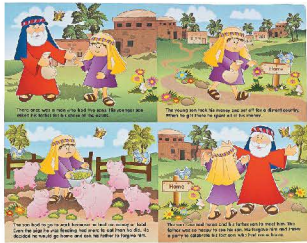
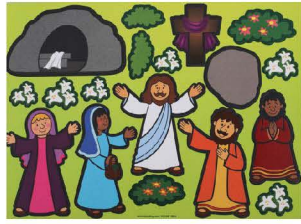


NEW ARRIVALS

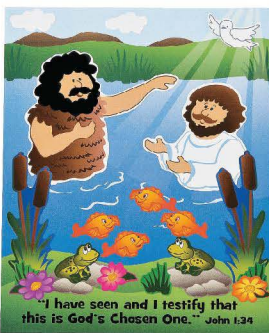
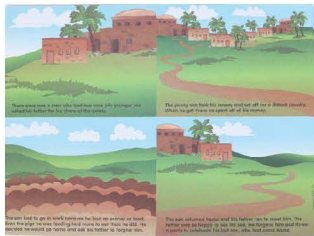
NOVELTY STATIONARY



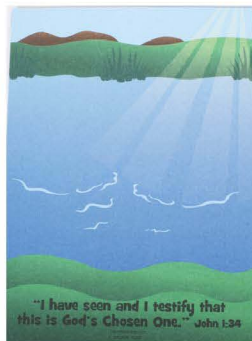
44249 Sticker Scenes
He Lives 6 CT
\$15.48
\$2.58 per student



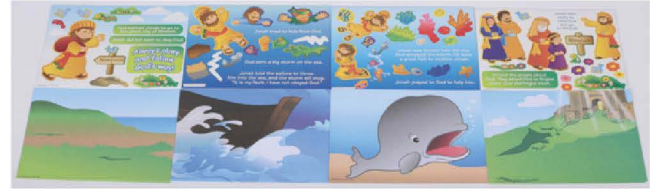
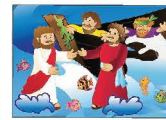
44254 Sticker Scenes
Prodigal Son 6 CT
\$15.48
\$2.58 per student



44253 Sticker Scenes
Baptism of Jesus 6 CT
\$15.48
\$2.58 per student



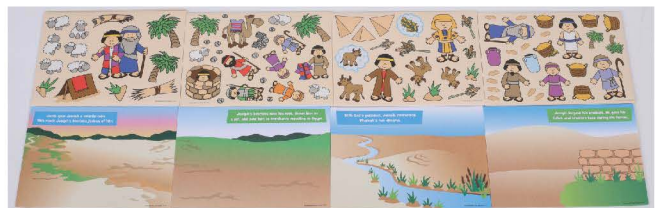
44250 Sticker Scenes
Miracles of Jesus 24 CT
\$30.96
\$1.29 per student



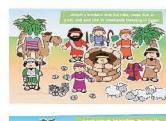
44259 Sticker Scenes
Jonah and the Whale 24 CT
\$30.96
\$1.29 per student



44255 Sticker Scenes
Moses 48 CT
\$61.92
\$1.29 per student



44257 Sticker Scenes
Joseph 48 CT
\$61.92
\$1.29 per student



NEW AUTO ACCESSORIES!

All assortments come on a retail ready display board like shown here:



- | | | | | |
|--|--|---|--|---|
| 56594
Never Faster Display PK 24
\$239.76
 | 56595
Men's Crosses Display PK 24
\$239.76
 | 56596
Hearts Display PK 24
\$239.76
 | 56597
Military Display PK 24
\$239.76
 | 56599
Assorted Display PK 24
\$239.76
 |
|--|--|---|--|---|

VISOR CLIPS:

- | | | | | | |
|--|--|---|---|---|--|
| 
56421 Angel Never Drive Faster Father PK 4
\$9.99
 | 
56399 Angel Never Drive Faster Granddaughter PK 4
\$9.99
 | 
56398 Angel Never Drive Faster Grandson PK 4
\$9.99
 | 
56397 Angel Never Drive Faster Son PK 4
\$9.99
 | 
56396 Angel Never Drive Faster Daughter PK 4
\$9.99
 | 
56395 Angel Never Drive Faster Mother PK 4
\$9.99
 |
| 
56394 Cross Grandpa PK 4
\$9.99
 | 
56426 Cross Grandson PK 4
\$9.99
 | 
56425 Cross Godson PK 4
\$9.99
 | 
56424 Cross Godfather PK 4
\$9.99
 | 
56423 Cross Dad PK 4
\$9.99
 | 
56422 Cross Son PK 4
\$9.99
 |
| 
56477 Heart Grandma PK 4
\$9.99
 | 
56455 Heart Godmother PK 4
\$9.99
 | 
56416 Heart Granddaughter PK 4
\$9.99
 | 
56415 Heart Goddaughter PK 4
\$9.99
 | 
56412 Heart Daughter PK 4
\$9.99
 | 
56408 Heart Mom PK 4
\$9.99
 |
| 
56418 Angel U.S. Air Force PK 4
\$9.99
 | 
56393 Angel St. Christopher PK 4
\$9.99
 | 
56392 Angel Coast Guard PK 4
\$9.99
 | 
56417 Angel U.S. Marine Corps PK 4
\$9.99
 | 
56419 Angel U.S. Army PK 4
\$9.99
 | 
56420 Angel U.S. Navy PK 4
\$9.99
 |
| 
56391 Make a Joyful Noise PK 4
\$9.99
 | 
56390 Praying Hands PK 4
\$9.99
 | 
56389 Round Angel PK 4
\$9.99
 | 
56388 Trucker PK 4
\$9.99
 | 
56387 Angel Dear Lord PK 4
\$9.99
 | 
56411 Angel Steady Hand and Watchful Eye PK 4
\$9.99
 |

NEW AUTO ACCESSORIES!

All assortments come on a retail ready display board as shown here:



56600 Visor Clips Crosses Assortment Display PK 24 \$239.76	51507 Visor Clip & Keychain Assortment Celtic Display PK 24 \$227.76	51494 Keychains Traditional Assortment Display PK 24 \$215.76	51493 Keychains Modern Assortment Display PK 24 \$215.76	51492 Keychains Angels Military Display PK 24 \$215.76
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 56410 Visor Clip Serenity Prayer PK 4 \$9.99	 56383 Visor Clip God Protect PK 4 \$9.99	 56384 Visor Clip Trust in the Lord PK 4 \$9.99	 56409 Visor Clip Protect My Passengers PK 4 \$9.99	 56385 Visor Clip Footprints PK 4 \$9.99	 56386 Visor Clip Teacher PK 4 \$9.99
 56414 Visor Clip Claddagh with Cross and Stone PK 4 \$9.99	 56413 Visor Clip Celtic Cross with Stone PK 4 \$9.99	 56400 Visor Clip St. Patrick PK 4 \$9.99	 51496 Keychain Claddagh with Cross and Stone PK 4 \$8.99	 51495 Keychain Celtic Cross with Stone PK 4 \$8.99	 51491 Keychain Claddagh PK 4 \$8.99
 51475 Keychain Angel Protect Passengers PK 4 \$8.99	 51474 Keychain Angel Dear Lord PK 4 \$8.99	 51487 Keychain Dove PK 4 \$8.99	 51489 Keychain Praying Hands PK 4 \$8.99	 51486 Keychain Footprints PK 4 \$8.99	 51488 Keychain John 3:16 PK 4 \$8.99
 51485 Keychain Never Drive Faster PK 4 \$8.99	 51473 Keychain Jesus PK 4 \$8.99	 51498 Keychain Isaiah Eagle PK 4 \$8.99	 51499 Keychain Jesus is the Light PK 4 \$8.99	 51500 Keychain Teacher Gift PK 4 \$8.99	 51501 Keychain Joyful Noise PK 4 \$8.99
 51490 Keychain Angel Circle Protect PK 4 \$8.99	 51502 Keychain St. Micheal Navy PK 4 \$8.99	 51503 Keychain St. Micheal Army PK 4 \$8.99	 51504 Keychain St. Micheal Marines PK 4 \$8.99	 51505 Keychain St. Micheal Air Force PK 4 \$8.99	 51506 Keychain St. Micheal Coast Guard PK 4 \$8.99

New Wall Crosses!

\$23.99
EACH



55848
7" Silver



55849
7" Gold



55850
Baby Dedication



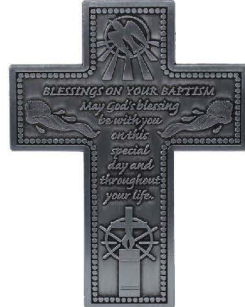
55851
Appreciation



55852
Footprints



55853
Serenity Prayer



55854
Baptism



55855
Cross with Thorns



55841
Guardian Angel



55842
Confirmed



NEW DESIGNS! GIFT PENS

\$7.99
EACH



48279- Motherhood is Kingdom Work



48283- Woman of Faith



48288- Man of God



48289- Make Heaven Crowded



55844
Communion



55845
Godmother



55846
Godfather



55847
Bless Our Home



New Lanyards!

- ✓ Includes a breakaway clasp, J-style hook, circular key ring, and an attachment loop
- ✓ 18.6" L x 0.01" W x 0.81" H
- ✓ Inspiring Designs

\$4.99
EACH SRP

52150

Phil 4:13 Pk 12



52151

Smile, God Loves You Pk 12



52152

I Love Jesus Pk 12



52153

Stand 4 Flag,
Kneel 4 Cross Pk 12



52154

John 3:16
Multi-Color Pk 12



52155

WWJD
Multi-Color Pk 12



10672

Display Spinner
Rack 12-20 Slot
\$37.99 NET



52158

12 Each of 6 Designs
Assortment 72 + Free Display
\$359.28



Includes Header Sign Holder!



NEW DESIGNS!

CANVAS BIBLE COVERS

\$19.99
EACH SRP

Now with New Interior Layouts!

Each Bible Cover is made of durable and water-resistant canvas with a polyester lined interior that makes it easy to clean and maintain.

Medium: 7 x 9.5 x 1.75 Inches
Large: 7.75 x 10 x 2 Inches
X-Large: 8.5 x 11 x 2.75 Inches



Blue Interior with Yellow Bookmarks

54514 LARGE

54513 MEDIUM



Teal Interior with White Bookmarks

54534 LARGE

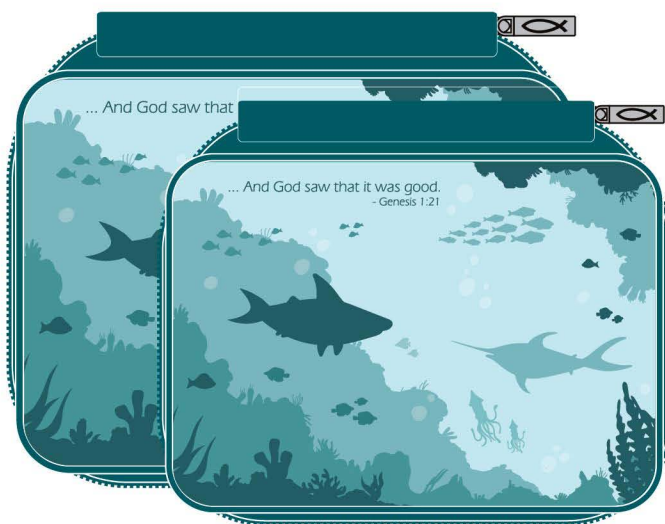
54533 MEDIUM



Light Blue Interior with Green Bookmarks

54536 LARGE

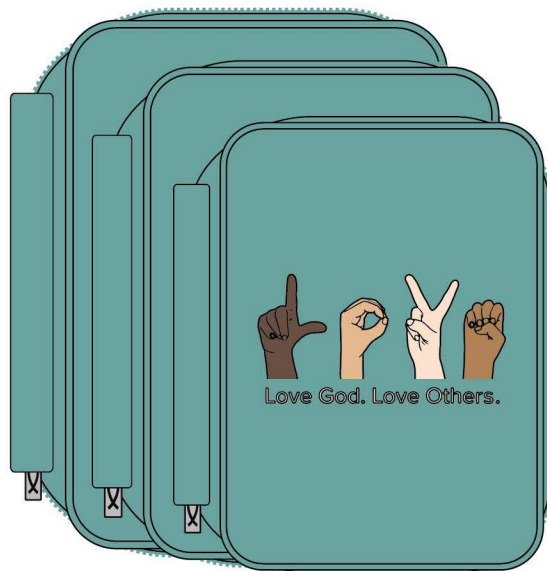
54535 MEDIUM



Blue Interior with Teal Bookmarks

54537 MEDIUM

54538 LARGE



Cream Interior with Brown Bookmarks

54539 MEDIUM

54540 LARGE

54541 X-LARGE



Majesty JEWELRY ASSORTMENT

While we strive to provide the exact items listed in the assortment description, substitutions of equivalent items may occur based on current inventory availability.

NEW!

Majesty
JEWELRY

56012

2 Ea of 20 Top-selling Necklaces
(Free Display Included)
Assortment 40

\$2,023.60



TOP SELLING NECKLACES



55945 \$55.99
Cross with Cross
Sterling Silver 24"



55938 \$52.99
Cross Sterling Silver
Rhodium 24"



55939 \$59.99
Cross
Sterling Silver 24"



55922 \$63.99
Cross with Black
Gold Over Sterling Silver 24"



55943 \$52.99
Cross
Sterling Silver 20"



55921 \$60.99
Cross with Cross
Gold Over Sterling Silver 24"



55942 \$41.99
Cross
Sterling Silver 18"



55920 \$43.99
Cross 18"
Gold Over Sterling Silver



55932 \$43.99
Cross Cut Out 16-18"
Gold Over Sterling Silver



55941 \$51.99
Tapered Cross with Cubic
Zirconia 18" Sterling Silver



55916 \$41.99
Cross 16-18"
Gold Over Sterling Silver



55894 \$43.99
Crucifix Rounded Cross
Silver 18"



55924 \$53.99
Cross with Cubic
Zirconia Crystals 18" Gold



55935 \$55.99
Cross in Heart Rose Gold
& Sterling Silver 18"



55956 \$52.99
Cross Cut
Sterling Silver 18"



55933 \$60.99
Mustard Seed
Gold Over Sterling Silver 18"



55957 \$35.99
Cross Budded
Sterling Silver 16-18"



55931 \$41.99
Cross with Budded Tips
16-18" Gold



55940 \$38.99
Cross
Sterling Silver 16-18"



55909 \$55.99
Heart with Mustard Seed
Sterling Silver



NEW!

RACK PROGRAM

54098

2 Ea of 12 Top-selling Caps
(Free Display Included)

Assortment 24

\$367.76



20301

Cap Display Black 4 Tier

\$44.99 NET



54099

6 ea of 12 Top-selling Caps
(Free Display Included)

Assortment 72

\$1,103.28



54100

3 ea of 24 top-selling caps
(Free Display Included)

Assortment 72

\$1,091.28



20300

Cap Tower Black 12 Tier

\$174.99 NET



53788 God's Army
\$14.99



53742 FBI Jesus
\$14.99



53743 Relax God is in Control
\$14.99



53763 Navy
\$14.99



53761 Black
\$14.99



54083 Bait & Tackle
\$14.99



53750 Faith Washed Cap
\$16.99



53920 Woman of Faith
\$14.99



54080 Fishers of Men
\$14.99



54160 Make Heaven Crowded
\$16.99



53739 Black God's Army
\$14.99



53727 Christ is King
\$14.99



54113 Woman of Faith
\$14.99



53725 Amazing Grace
\$16.99



53740 Man of Faith
\$14.99



54117 Firm Believer
\$14.99



53758 One Way Jesus
\$14.99



54082 God & Country
\$14.99



53929 Forgiven
\$14.99



54111 Kingdom Come
\$14.99



53746 God is Good
\$14.99



53747 God is Good- Navy
\$14.99



53925 John 3:16
\$14.99



54116 God's Army
\$14.99



TOP SELLING CAPS

While we strive to provide the exact items listed in the assortment description, substitutions of equivalent items may occur based on current inventory availability.

Church Supplies

New! Church Supply Starter Kits

Kit includes 2 of each of the following.

79821 \$535.72
Church Supply Starter Kit #1

Take an extra 10% off
when buying wholesale.



56553 \$8.99
Communion Bread -
Squared Approx. 500



56472 \$25.99
Communion Cups - Clear -
Full Size - 1000 Ct.



56480 \$14.99
Communion Cup Filler -
Push Button - 8 Fl Oz.



56490 \$29.99
One Body - Prefilled
Communion Cups - 100Pk



56492 \$119.95
One Body - Prefilled
Communion Cups - 500Pk



44538 \$7.49
Connect/Visitor Card -
1 Thess 5:11 - 50 count



44420 \$8.99
Envelope for Tithe and
Offering - 12:6-7 - 100 Ct.



44401 \$8.99
Envelope for Tithe and
Offering - Love - 100 Ct.



44422 \$8.99
Envelope for Tithe
and Offering - 9:7 - 100 Ct.



44530 \$7.49
Connect/Visitor Cards -
Matthew 18:20 - 50 Pack



79201 \$6.99
Badge - Engraved -
Usher - Black Magnet



80566 \$5.99
Badge - Metal - Goldtone -
Usher - Pin Back



80641 \$7.99
Badge - Metal Goldtone -
Usher - Magnetic



80510 \$4.99
Badge - Engraved - Usher
- Black Pin Back



79820 \$619.62
Church Supply Starter Kit #2



50401 \$5.99
Glove - Plain White -
Adult Medium



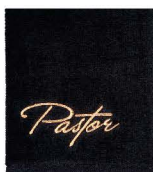
50402 \$5.99
Glove - Plain White -
Adult Large



50403 \$5.99
Glove - Plain White -
Adult XL



Expand your starter kit with
kit #2! Includes everything
kit #1 has, plus 2 each of
the following.



51250 \$11.99
Pastor Towel -
Pastor - Black - Cotton



53900 \$11.99
Pastor Towel
Woman Of God - Purple



While we strive to provide the exact items listed in the kit description,
substitutions of equivalent items may occur based on current inventory availability.

Palm Ash



47128 \$8.99
Palm Ash Pyxis
with Ash - 2.5G



47131 \$5.99
Authentic Palm Ash -
Serves Approx. 100 People



47132 \$14.99
Authentic Palm Ash -
Serves Approx. 500 people



Swanson Christian Products Presents

ONE BODY

ALL-IN-ONE PREFILLED COMMUNION CUPS

New lower SRP and increased wholesale discount !

- ✓ Easy to use - simplified to a 3-step process
- ✓ Individually sealed communion elements
- ✓ Unleavened wafer & concord grape juice
- ✓ Hygienic alternative to traditional communion
- ✓ Reduces risk of waste and eliminates leftovers
- ✓ Saves time by minimizing set up
- ✓ Effortless to clean up and dispose each cup
- ✓ Easily stored and transported for any event
- ✓ 12 month shelf life, freshness guaranteed
- ✓ Store in a cool dry place, or refrigerate for a longer shelf life

Ask about our redemption cups !



56494 - 25 CT
\$14.99 Each



56495 - 50 CT
\$19.99 Each



56490 - 100 CT
\$29.99 Each



56491 - 250 CT
\$69.99 Each



56492 - 500 CT
\$119.99 Each



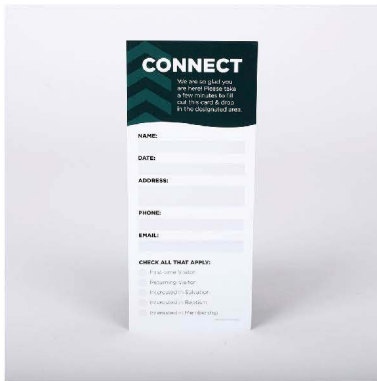
56493 - 1000 CT
\$229.99 Each



NEW ARRIVAL! CONNECT CARDS



\$9.99



44526- Connect Green 50 Ct



44528- Connection Black 50 Ct



44527- Welcome Purple 50 Ct



44529- Let's Connect Blue 50 Ct





MANUFACTURER, IMPORTER
AND DISTRIBUTOR

www.swansoninc.com

1200 PARK AVENUE SUITE A
MURFREESBORO, TN 37129



POCKET JESUS COMING APRIL 2025



52622 Pocket Figurine
Jesus 5 CT 12 PK
\$3.99 per 5CT



52623 Pocket Figurine
Jesus PK 50
Assorted Colors and Styles
\$29.99



52624 Pocket Figurine
Jesus 200 CT
Assorted Colors and Styles
\$99.99

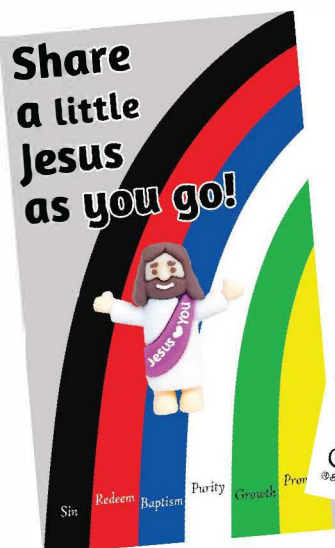


52625 Pocket Figurine
Jesus 1000 CT
Assorted Colors and Styles
\$459.99



\$10.00

52621 Pocket Card
Share Jesus PK 50



Make Him Known
"Therefore go and
make disciples of all nations,
baptizing them in the name of the Father and
of the Son and of the Holy Spirit,
and teaching them to obey everything
I have commanded you.
And surely I am with you always,
to the very end of the age."
- Matthew 28:19-20

PRAY THIS PRAYER FROM YOUR HEART
Dear God, I know I have and do sin. I believe that
Jesus Christ, your Son, died on the cross for my
sins and rose from the dead to be my Lord. God, I
now repent of my sins and personally invite Jesus
into my life. Thank you, Jesus, for giving me the
free gift of eternal life. I promise to live for you as
You reveal Yourself to me through Your Word, the
Bible. Holy Spirit, thank you for empowering me to
live a transformed life in and through Christ. In
Jesus' name, I pray. Amen.

Swanson
@swansoninc.com

